

SonoFit

Redefining threshold training in endurance sports

Concept

Sonofit is developing a groundbreaking training sensor that uses ultrasound and artificial intelligence (AI) to measure the anaerobic threshold on your arm — without blood samples or interruptions

The Problem Today

Measuring lactate threshold requires blood samples and test equipment. It is uncomfortable, impractical, expensive, and time-consuming, yet it is still widely used by athletes.

Sonofit's Solution

A sensor that provides valuable real-time data, user-friendly and easily integrated with sports watches and training routines.

A Growing Market

Wearables: 600+ million active users globally.
Target group: Endurance athletes, all sports, all levels.

Business Model

Licensing and partnerships with established players in the wearables market. Increasing value for their customers.



What We Are Looking For

Investment partners with capital and expertise to help bring our technology to market.

Team

Learn more about us at www.sonofit.no and on [LinkedIn](#).

Contact

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